#### 2 December 2024

# THE POWER GRADIENT

## **Inspiring Future Entrepreneurs**

## MoreThanDigital

MoreThanDigital is a leading platform for digitalisation and innovation, helping millions navigate future challenges under #bethechange through education, collaboration, and scalable solutions. Find out more at: <u>MoreThanDigital.info</u>

### Key Takeaways

#### **Inefficiency Fuels Innovation**

Frustration with inefficiency can inspire solutions to systemic problems.

#### **Resilience is Crucial**

Hardship builds determination; relentless focus drives success.

#### Learn from Failure

Failures teach more than successes, embrace them as growth opportunities.

#### **Execution Over Ideas**

Ideas are worthless without action; execution is everything.

#### **Build Relationships and Stay Humble**

A strong network and humility open doors to growth.

#### Learn Fast

Quickly gather experience to think and act differently.

#### **Trust the Process**

Every challenge shapes your journey; no regrets, only lessons.

#### **Entrepreneurship is Practice**

Treat it like a muscle, train through persistence and learning.



### Connect with Benjamin Talin: <u>https://talin.digital/</u> Meet Benjamin Talin

Welcome to this week's edition of The Power Gradient where we delve into the journeys of extraordinary entrepreneurs who are shaping the future through their passion, perseverance, and innovation. In this issue, I'm excited to feature valuable insights from Benjamin Talin, Founder and CEO of MoreThanDigital, a trailblazing entrepreneur with a career spanning over a decade, 13 startups, advisory to 20+ governments, ministries and international institutions, focused on shaping future of economies, digital policies and education. His story is one of resilience, curiosity, and a relentless drive to make an impact. In this edition Benjamin offers invaluable insights to future leaders and entrepreneurs that posses hunger to grow. Read on for his advice and lessons on navigating challenges and achieving success in your ventures.

# **The Power of Inefficiency**

For Benjamin, inefficiency has been a significant motivator since his early years. He was always frustrated by tasks that seemed unnecessary or redundant, such as homework on subjects he had already mastered, and this frustration further shaped his approach to problem-solving. As he grew older, he encountered inefficiencies on a much grander scale, particularly within society and the economy, which led him to focus on tackling socioeconomic systemic issues. Over time, this passion evolved into a relentless drive to solve bigger, more complex problems, with each challenge further fuelling his determination and willingness to find solutions.

## Building Strength Through Struggle

His entrepreneurial journey has been defined by hardship. From enduring months of hunger to homelessness, he faced significant obstacles. Yet, throughout these trials, he remained level-headed, confident and relentless in pursuing his goals. Each obstacle became a lesson and built resilience, ultimately pushing him to keep moving forward regardless of the circumstances. Over time, Benjamin learned invaluable lessons about failure, managing his ego, and the importance of mentors, friends, and partners. These experiences shaped his ability to grow through both pain and triumph, ultimately influencing the person he has become today.





# The Importance of Execution

He shares a firm belief that execution is everything. Ideas, in his view, are meaningless without action. He sees entrepreneurship as a muscle that must be trained, highlighting the need to learn quickly and constantly adapt. For Benjamin, failure is not an end but a critical step in growth. He encourages entrepreneurs to be able to recognise when it's time to pivot or give up on something that's not working, but no matter the circumstances that might arise always keep moving forward. Ultimately, he believes that entrepreneurship is about doing and not just dreaming.

## **Mindset: Key Advice for Entrepreneurs**

Finally Benjamin's advice to aspiring entrepreneurs is simple yet powerful: take action, add value, and focus on execution. He emphasises the importance of building a strong network, staying humble, and helping others. Failure is inevitable and an essential part of the journey often teaching more than success ever could. For Benjamin, the key to entrepreneurship lies in absorbing as much experience as possible, in a short time frame. Moreover, he encourages others to learn from their failures and use those lessons to distinguish themselves. Develop a unique perspective that can't be replicated, as your most valuable asset is your drive to achieve success.

The Power Gradient